

# *Dina Bell Nance*

**Chief Culture Officer / Passionate Facilitator / Global Speaker**



## **Introducing Dina...**

Dina Bell Nance, is considered a highly sought-after Global Speaker, Leadership & Development (L&D) Thought Leader, and Engaging Facilitator with a desire to spark passion, purpose, and power into every group she encounters. She has also been identified as an expert at designing, developing and delivering customized learning and development solutions for both the public and private sectors. Ms. Nance believes that by educating, equipping and engaging your staff with a spirit of excellence, you are able to create healthy and collaborative corporate cultures that will outlast the competition. She brings over 35 years of project management, learning and development and instructional systems design experience.

Mrs. Nance has held many Project Management, L&D Consulting, and Training Roles throughout her career. She designed transformative training programs for prestigious clients including the United States Marine Corps, the United States Department of the Navy, and the Federal Deposit Insurance Corporation (FDIC). These assignments have allowed her to travel to bases in both California and Hawaii, as well as regional FDIC offices across the U.S. These assignments were completed through Ciber, LLC and Dynamac, Inc. as a Senior Project Management Consultant/Senior Trainer. She now serves as the Founder and Chief Culture Officer of Training by Design, Incorporated, an award-winning, woman-owned, minority-owned L&D firm whose mission is focused on creating "global learning and development solutions designed to shift cultures." TBDI is celebrating 23 years in business excellence.

Mrs. Nance also develops servant leaders, high performing teams, and corporate cultures that desire to re-ignite passion, purpose, and power in their innovative workplaces. She is also focused on shifting corporate cultures to an atmosphere of accountability, civility & respect, collaboration, effective communication, high employee engagement, and trust all wrapped in a powerful inclusive framework. Many clients have stated that "Mrs. Nance is not just the founder, but the driving force behind the firm's success. A celebrated global speaker and facilitator, she infuses Passion, Purpose, and Power into every interaction, advocating that if "Learning doesn't become lifelong, it will be gone!"

Mrs. Nance's high energy, and her commitment to connect with participants, helps establish a memorable customer experience in the classroom. Furthermore, by adding customized course materials, interactive activities and exercises, and strategic group sessions, Mrs. Nance is able to transition the participants past just learning topics into experiencing those topics! She also reminds her clients often that "Toxic should not be the new normal" but powerful Leadership, Professional Development, and Technology Solutions must be developed in order to "Shift Your Culture" into Workplace Excellence - one workshop at a time!

Along with her highly qualified team, they have been able to support many federal, local and state government agencies, private organizations as well as a variety of non-profit organizations.

Mrs. Nance also earned a Bachelor of Science Degree in Computer Science, from the University of Maryland Baltimore County. She has also taken numerous classes and course work toward a Masters' Degree in the field of marketing at UMGC (formally named UMUC). She has also completed extensive training courses on developing training programs with Langevin Learning Center and completed technology training sessions with Oracle Software Applications over the years. In addition, she has completed a host of certified training programs for the Department of Corrections Prison Volunteer Program.

Ms. Nance, as well as the other members of her team truly consider themselves life-long learners, and make it a point to attend workshops, seminars, and boot camps to ensure they bring top quality services to each of their clients.

TBDI also follows the ADDIE Model for Instructional Design, and the Kirkpatrick Model for Evaluation and TBDI's model for classroom synergy, connection and engagement.

## Training by Design, Incorporated

TBDI is an award-winning, passionate and powerful small business. Our mission is focused on creating "global learning and development solutions designed to shift cultures." Currently celebrating 23 years in business excellence. TBDI provides learning and development solutions designed for success. We are focused on shifting corporate cultures to an atmosphere of accountability, civility, collaboration, effective communication, high employee engagement, respect, and trust all wrapped in a powerful organizational development framework.

## Our Solutions

- The Culture Shift Success Leadership Series
- Customized Curriculum Design Services
- Leadership Training Services
- Project Management Coaching and Training
- Professional Development & Technology Training
- Retreat and Keynote Speaking Engagements

## Outcomes

L&D Solution outcomes shared with us by our clients:

- Stronger leaders that are better equipped to inspire teams, make decisions, and drive organizational goals forward;
- A more positive work environment, leading to higher productivity and reduced turnover;
- Improved workflow, reduced bottlenecks, and optimized performance;
- Increased project design, development and delivery rates;
- A healthy corporate culture that supports growth, lowers turnover, & saves organizations time and resources;
- Improved internal & external communication which includes clearer messaging, & reduced misunderstandings;
- A clearer, quantifiable impact on the organization's bottom line which includes increased revenue.

## Awards

- Top 100 MBE Award - Oct 2019, Capital Region Minority Supplier Development Council
- Women of Leadership & Excellence Award - Sep 2018, MEA & Women Leadership Magazine
- Presentation Certificate of Appreciation for Project Mgmt. Session - Feb 2016 - PGCFUCU
- Women Business Leaders of Maryland by the Gazette - May 2010 - The Gazette
- Certificate of Appreciation / Volunteer Prison Ministry / 20 Years - CCA - CTF / DOC



# Training by Design, Incorporated – Past Performance: Federal/State/Local Government Agencies

- Office of the Director of National Intelligence
- Federal Aviation Administration & NBCFAE
- Federal Trade Commission
- U.S. Department of State
- U.S. Food and Drug Administration
- U.S. Department of Homeland Security
- U.S. General Services Administration
- U.S. Interagency Council on Homelessness
- U.S. Office of Personnel Management
  - Toastmasters Club
- Maryland Transportation Authority
- Prince George's County Government – SDDD
- Revenue Authority of Prince George's County
- M-NCPPC – Prince George's County Parks & Recs
- M-NCPPC – Montgomery Planning Dept
- M-NCPPC – Montgomery County Parks

## Senior Consultant

- Cyber, LLC - Federal Deposit Insurance Corp
- Dynamac - U.S. Department of Navy
- Dynamac - U.S. Marines Corps

## Total Learning Solutions - Prime

- Baltimore County Government
- Library of Congress
- Washington Metropolitan Area Transit Authority

## Knowlogy, LLC - Prime

- United States Patent & Trade Office
- Government Accounting Office
- Washington Metropolitan Area Transit Authority
- The Pentagon, Office of Assistant Secretary of Defense

## Enlightened, LLC - Prime

- U.S. Department of Justice
- U.S. Court System, District of Columbia
- U.S. Department of Housing and Urban Development
- Metropolitan Police Department
- Court Services and Offender Supervision Agency
- Pretrial Services Agency
- Bureau of Alcohol, Tobacco and Firearms

## USDA Graduate School – Adjunct Faculty

- U.S. Coast Guard
- U.S. Department of Transportation
- U.S. Department of Veterans Affairs
- Bureau of Alcohol, Tobacco and Firearms
- Federal Aviation Administration
- Federal Bureau of Investigation
- Social Security Administration

# Private Agencies / Non-Profit Organizations

## Private Organizations

- Constellation
- Procter & Gamble – Cover Girl Cosmetics
- McKennon, Shelton and Henn, LLP
- Industrial Bank
- Johns Hopkins Hospital
- The MD/DC Supplier Development Council
- CAMRIS International – U.S. Department of VA

## Non-Profit Organizations

- BASIS DC
- Bowie State University – Volunteer/MIS Dept.
- University of Maryland, University College
- Howard Community College
- Howard County Chamber of Commerce
- Prince George's County Chamber of Commerce
- Howard University IT Staff & SBOTC
- The Arc Prince George's County
- Associated Black Charities
- Humanim, LLC
- South Baltimore Learning Center
- Prince George's County Public School System

